

WOMEN'S RIGHTS ADVANCEMENT AND PROTECTION ALTERNATIVE (WRAPA)



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Abbreviations/Acronyms

WRAPA	Women's Advancement and Protection Alternative
SDGs	Sustainable Development Goals
GBV	Gender-Based Violence
NGP	National Gender Policy
IPV	Intimate Partner Violence
VAW	Violence Against Women
wно	World Health Organisation
NGO	Non Governmental Organisation
UNICEF	United Nations International Children's Emergency Fund
EU - UN	European Union - United Nations
si	Spotlight Initiative
AWDF	African Women Development Fund
FF	Ford Foundation
AISE	Assessment, Innovation, Strategy and Evaluation.
SOAWR	Solidarity for African Women's Rights
IEIA	Improved Electoral Integrity Accountability
FCT	Federal Capital Territory
GESI	Gender Equality and Social Inclusion
EU-ACT	European Union-Agents for Citizen-Driven Transformation
AIT	African Independent Television
VAPP	Violence Against Persons Prohibition
ІСТ	Information Communication Technology
COVID - 19	Coronavirus Disease - 2019
VAWG	Violence Against Women and Girls
WoR	Women of Resilience
EVAWG	Elimination of Violence Against Women and Girls
MHPSS	
GILMI	
ТРР	

Executive Summary

The year 2022 had the WRAPA internal and external stakeholders hitting the ground running to catch up on the ground lost during the two (2) years of full and partial restrictions of COVID-19 and to match up with the 2023 election year. The preceding year, 2022, evidenced various policy moments demanding affirmative actions to improve women's participation in politics and governance to ensure Gender Equality, women's Empowerment, and Social Inclusion come the 2023 elections.

The year preceding the general elections is most often super-packed for the Civil Society, relevant Donor Agencies, the Government in general, INEC, and all electoral monitoring bodies.

WRAPA played relevant roles in the following areas:

Entered into various strategic partnerships across projects that raised the WRAPA inclusion matrix of autonomous social movements and civil society organizations, including those representing youth and groups facing intersecting forms of discrimination/marginalization, all of whom reported having greater influence and agency to work on EVAWG.

Following WRAPA's mandate on one of its projects to Improve Electoral Integrity and Accountability across the 6 geopolitical zones, more women leaders were appointed in chieftaincy circles in Enugu and Rivers states, while more women were included in states that hitherto had never experienced such inclusion of women in politics, a case in point is Zamfara at primaries.

WRAPA came into 2022 with five projects funded by different Donor Agencies, two (2) of which ended in November 2022. The year's evident visibility shot up as a result of strategic media partnership/engagements entered into with the media, special invitations and media appearances afforded WRAPA by various stakeholders, and improvements in the communication unit. In the last two decades and 3 years, the WRAPA Legal Unit has rendered services to survivors, often at a free or cost-subsidized legal aid and counseling service within the three legal systems in Nigeria, The Legal Unit saw a total of 51 complainants, fifty females, and one male who were direct beneficiaries of its services. Reported cases spread across humanitarian, civil rights, and matrimonial violence, also known as Intimate partner Violence (IPV), some of which are ongoing, referred, pending, and concluded.



The WRAPA team was strengthened through participation in various internal and external training and engagements with stakeholders, while over 100 pieces of training, national and regional dialogues, a community of practise for knowledge sharing across communities, states, and regions, advocacy engagements and technical support were carried out across projects to strengthen partners and relevant stakeholders in the 6 geopolitical zones either directly or through partnerships.

While welcoming our committed stakeholders to the year 2023, the Team requests more from partners at all levels and commits to serve more as we TOGETHER ensure Social Justice for Women!



The WRAPA Team



Haj. Saudatu Mahdi, Secretary General



Oluwayemisi Nathaniel, SNR. Executive Programmes Projects Coordinator



Shafi_u Barde, Snr. Ex. Finance





Janet Conqueror, Project Coordinator, AWDF



Deborah Plangnan, Assistant Project Coordinator, AWDF



Habiba Ahmed, Ex. Communications Officer



Paul Okapanachi Adama, Project Communications Officer, IEIA



Kamila Shehu Farouk, Snr. Legal Adviser



Christiana Eguma, WRAPA Spotlight Initiative - Project Coordinator



Precious Anslem, State Project Officer, Spotlight Initiative







Zulaikha Shehu Dalhat, Communications Volunteer



Na_imatullah Salihu, Administrative Volunteer



Olabisi Olarinde, Executive Account and Finance



Jovita Nevan Chechet, Project Assistant, IEIA



Esther Oluwaponmile Afolabi, Corps Member, Legal Unit



Mohammed Maifada, Executive Administrative Officer



Zainab Abdulrasheed, Project Coordinator IEIA



WRAPA 2022 New Linkages and Sustained Partnerships.

Across projects, WRAPA hinges on SDG 17, which is premised on effective partnerships, to ensure a safer, fairer world for everyone. Through deliberate thought about partnerships and MoU signing, WRAPA achieved huge progress in sustaining existing partnerships as well as entering into new strategic ones for organizational strengthening and a symbiotic relationship that positively impacted its reach, scale, and project sustainability. WRAPA's agelong strategy of community ownership and sustainability has structures left behind to continue the good work that came to the fore strongly in the year 2022. Aside from MoU signing, deliberate stakeholder mapping also took place across project states in partnerships with existing structures.

In its 24 years of existence, WRAPA included those representing youth and groups facing intersecting forms of discrimination/marginalization (WLHIV (37 groups), Persons with Disability (18 Groups with 1,016 members), Widows (47 groups with 1,905 members), and others facing multiple deprivations), for a total of 2,291 members of disability groups and 81 youth groups in 2022, like no other year.

WRAPA, through strategic partnerships and joint actions/coalitions, coordinated front-line National Civil Societies, State CSOs, CBOs, NGOs, autonomous and social movements, and national and sub-national departments and agencies to improve women's participation in politics and leadership positions, through a call to relevant stakeholders to be accountable to affirmative action while supporting the review and popularisation of NGP, all of which has generated a critical mass of women demanding accountability. Strengthened relationships with ministries, departments, and agencies toward achieving a gender-inclusive Nigeria.

Below are parade of partners while partnership with strategic MDAs are sacrosanct both at Federal and project states as necessary, below are parade of partnering organisations that together with WRAPA made the 2022 year thick.





SYSTEMS/PROCEDURES STRENGTHENING & GOVERNANCE

WRAPA in the year 2021/2022 underwent a number of system strengthening which got consolidated at the 2022 staff retreat and in the course of the year...

Retreat 19th - 21st January 2022

- Identify the Gaps FIlled
 Improve staff Output
- Developed 2 years fund raising resource mobilization plan
- Reviewed WRAPA Anonymous Report of 2021
- EU-ACT Capacity Strengthening Training Stepdown
- Stregthened WRAPA units
 Improve GEESI Complaince







Research and Training Development

Evidenced performance enhancement of WRAPA Teams as they carried out several RTD Consultancies on behalf of WRAPA as a means of alternative income and skills strenghtening to the WRAPA Teams on:

- Mapping of WEE/WEC/WFlin 3 states
- Online Advocacy Campaiign on the Popularization of the Maputo Protocol





Safeguard Policies Update/Review

Premised on the WRAPA Anonymous Assessment of systems & processes, the EU-Act Assessment and the PSEA Assesment of the UNICEF as a prerequisite to register WRAPA on United Nations Partners Parter (UNPP), WRAPA updated several Safeguard Policies, Reviewed and developed necessary unavailable policies to strenghten organisation's systems and structures





UNITS/DEPARTMENTS

Legal Unit

WRAPA is a right-based non-governmental organization working to actualize as a right, legal and social protection for women and girls in private and public spaces, through legal, policy and practice shifts. Core programming achieving these includes legal aid and counseling services, government and community dialogues and mobilization, research, sensitization as well as direct affirmative action campaigns demanding and negotiating women's inclusion and participation in governance, girl child education and livelihood/empowerment skills.

Legal Aid Services; the core of all WRAPA mandates sits as a fulcrum to every other objectives and goals and a safe space for GBV reporting. gender -based violence and violence against women and girls often used interchangeably. remains one of the most persistent human rights abuses in the world.

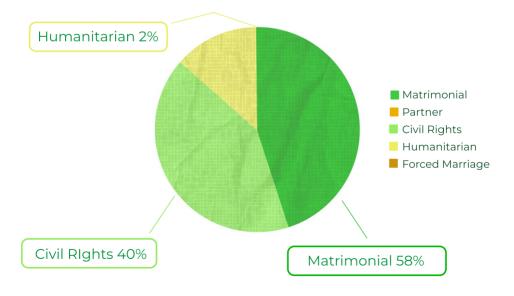
Grants or lack of it, WRAPA in the last two decades has been identified to provide direct impact to a minimum number of 15 women and girls across Nigeria daily with over 35,000 beneficiaries on record. These beneficiaries are enjoying a range of services that help them to access their rights, protect their dignity and support them to seek redress from all forms of violations by state and non-state actors. These services come to survivors often at a free or cost subsidized legal aid and counseling services within the three legal systems in Nigeria, thereby enabling and increasing access to justice for survivors and aggrieved indigent persons seeking legal protection or redress.

The below graphical illustrations and brief narratives give a snapshot of the WRAPA Legal Unit Report in the year end 2022.



Reported Cases to V	WRAPA
GBV Types	No of Cases
Matrimonial	297
Non Intimate Partner Violence	0
Civil Rights	273
Humanitarian	90
Forced Marriage	0

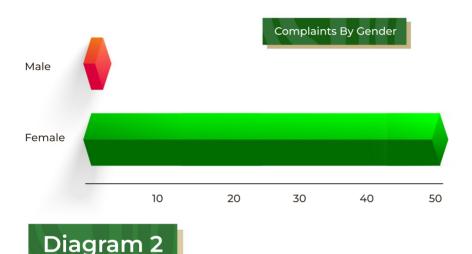
2023 WRAPA Legal Unit Cases







Above table and diagram speaks to the types of cases WRAPA received in the year 2022. According to global record, IPV is the most prevalent form of GBV and includes physical, sexual, and emotional abuse and controlling behaviors by a current or former intimate partner or spouse. WRAPA cases data aligning with the same pattern recorded Marital violence 45%, civil right 41.4% and humanitarian, 13.6%. The prevalent as obtainable in most cases of GBV is the Intimate Partners (IPV), which is violence within matrimony. The WRAPA report shows coherence



Both women and men experience gender-based violence but the majority of victims are women and girls. as it has been widely acknowledged that most gender-based violence is inflicted on women and girls, by men mostly known to them and sometimes unknown. Most often when GBV programmes hold questions often ask why so much emphasis is on women and often men are not mentioned. GBV is fueled by power relations which is often in favor of men. That has been the determinant factor for women and girls being at the mercy of their male counterparts and that is by no means ruling out the fact that men and boys are also affected by GBV, however more women are affected. Above diagram confirms what is obtainable in the ecosystem globally hence record states that of the 51 that reported cases to WRAPA only one is male while 50 are females.

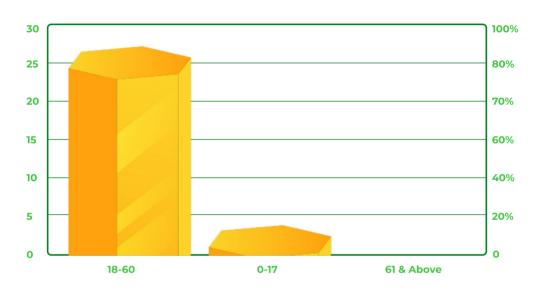
No. of Cases	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
50	42	55	67	53	49	55	50	45	61	51	75	57



Table 2, Diagram 3

Above table reflects reported cases frequency by months without necessarily following a particular pattern except if it could be compared to subsequent or coming years annual report for analytical comparison to establish pattern similarity.

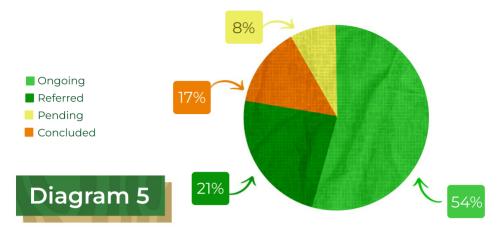
Cases by Age





In agreement with global data record which states that majority (89.9%) of victims of GBV were females and over a half (51.4%) of the cases were in the age group 20-39 years. Above diagram indicated that cases brought to WRAPA had 0-17 years contribute about 10 & while 18-60 contributed 89% while none was contributed by 61 and above.





Finally a look at the status of the cases shows that quite a lot still needed to be done in the area of access to justice for women and girl's survivors. The reason why WRAPA has a large proportion of 54% ongoing cases 21% referred, 17% concluded and 8% pending cases. Finally, a look at the status of the cases shows that quite a lot still needed to be done in the area of access to justice for women and girl's survivors. The reason why WRAPA has a large proportion of 54% ongoing cases, 21% referred, 17% concluded and 8% pending cases.

The followings are planned strategies to improve the WRAPA Legal Unit services and reportage in the year 2023;

- Reviewing and streamlining the Legal Unit's processes to make them more efficient and effective. This would be achieved by simplifying forms, automating tasks, and reducing the number of steps involved in providing legal services.
- 2 By providing training and development opportunities for legal unit staff to improve their skills and knowledge, and stay up-to-date with the latest legal developments.
- 3 Enhancing outreach efforts to better serve clients and raise awareness of the unit's services.
- Adopting a culture of continuous improvement by encouraging the legal unit staff to continuously evaluate and improve the unit's services, and provide them with the resources and support they need to make meaningful changes.









WRAPA Programmatic Innovations 2022

WRAPA Gender Online Academy

The COVID-19 lockdown impacts on Girl child education prompted WRAPA to develop a learning management system called Girls Innovative Learning Management Initiative (GILIM) in short with Academical, Psychosocial and Mental health courses as an alternative way of teaching outside the conventional school classes. WRAPA tends to build a world where no Girl Child is left behind, where everyone has the opportunity to learn, create and contribute to bridge the Gender and Technology Gap.

The platform is reached through www.wrapagenderonlineacademy.com and 750 Girls have accessed the platform for academic courses for graduating classes. WRAPA is working to build the platform with more gendercentric content and reach to more women across the globe to bridge the educational & digital gap.



The Women of Resilience

To strengthen community reportage and VAWG accountability, WRAPA with support of leaders of Faith & Culture launched the Women of Resilience (WoR) group on the 19th September, 2022, who are trained to be first line responders with negotiation and dialogue skills to train & cater for VAWG survivors, demand accountability to hold perpetrators to book. Thus, provide an enabling society that will be free from all forms of VAWG, formally and informally and allow survivors/victim/women to be resilient in Katsina, Jigawa, Jos and the FCT.





The WRAPA Ten Pillar Partners Model

The Ten Pillar Partners (TPP) model is a strategy of intentionally selecting ten (10) network/coalition of existing women's rights groups in the grassroot consisting of CSOs, WROs, faith-based organization, autonomous social groups, youth and disability groups especially those groups facing intersecting forms of discrimination or multi-deprivation, such as those physically challenged, women and girls living with HIV/AIDS, the poorest and those living in most difficult to access communities in each focal state supported to design and implement their program towards eliminate violence against women and girls.

WRAPA under the spotlight initiative Phase II, designed and identified Ten Pillar Partners per project location: FCT. Adamawa and Sokoto States. The strategy was adopted to reposition the many existing Women's movements that are positioned at community and state levels to strengthen the contribution of their quota to ending all forms of violence against women and girls especially sexual and gender-based violence and all forms of harmful practices against women and girls. The strategic partnerships have increased the quantity and quality of women's movements in phase II, while also ensuring the inclusion and connections of youth, disability groups, including those facing multiple intersecting forms of discrimination, to Coalitions/Networks of Women's Rights Organizations, Civil Society Organizations to jointly advocate for the abolition of harmful practices and elimination of all forms of violence against women and airls.



Programme Department

More of the driver seat and the face of the organization; WRAPA Programmes Department as typical of every NGO, holds sway for other Units and conveys the organizational mission, vision and its strategic objective to its stakeholders internally and externally through activity implementations, and engagement with stakeholders.

This department has other smaller units each with a lead per project, coordinates, implements, executes, and complete projects, while remaining aligned with strategy, commitments and goals of the organization. Program department oversees, the project plan, administer everyday workflow of all implementation processes and provide support to all team members.

Brief Project description

1. Improvinged Electoral Integrity and Accountability Project (IEIA) 2021-24 (Reach-National)

Supported by the MacArthur Foundation., WRAPA with (partners and cluster members) are implementing a three-year a project to Improve Electoral Integrity & Gender Accountability (IEIA) in Nigeria, through leveraging on constitutional, electoral and other policy reforms to entrench and strengthen Gender Equality and Social Inclusion (GESI) accountability. And build capacity to demand electoral integrity in Nigeria elections and governance. Project activities are delivered through a functional Cohort partnership working at national level, in Anambra, FCT, Enugu, Kaduna, Kano, Kwara, Kogi, Lagos, Ogun, Ondo, Osun, Rivers, and Zamfara States of Nigeria.



WRAPA and cluster members within the 6 geopolitical zones in collaboration with the Federal Ministry of Women Affairs are currently popularizing the revised National Gender Policy 2021 for adoption by all sectors of the society. This will improve women's affirmative action, engender women's political participation and strengthen the practice of Gender Equity, empowerment and Social Inclusion (GEESI) in Nigeria. The revised NGP was officially unveiled by the Minister of Women Affairs Dame Pauline Tallen on 6th Dec. 2022 during the 16days of activism to

WRAPA through its cluster member Advocacy Nigeria in Zamfara state has achieved a norm shift and improved women political participation. Through capacity building and mentorship support, two women politicians emerged as candidates for Gubernatorial and Member state house of assembly from two political parties being the first of its kind in the history of Zamfara state. Congratulations to the brave women, Hadiza Usman who emerged as flag bearer and the gubernatorial candidate for Zenith Labour Party and Shafaatu Salihu Labbo who emerged as the candidate for member state house of Assembly Kaura Namoda North, Zamfara State.

Still on norm shift, WRAPA advocacy through CIRDDOC on social inclusion has yielded more women into Chieftaincy. HRH Igwe Ogwudili the 3rd in Abor, Udi LGA of Enugu state on the 9th of September 2022, Coronated 6 female Chiefs into the Traditional Cabinet.Virginia Obianyo the CIRDDOC Programme Officer was given a Chieftaincy title for CIRDDOC's contribution to the promotion of GEESI Principles in Udi LGA.

The new development haveWomen occupying appointive and elective positions as Secretaries, Public Relation Officers, Financial Secretaries, Legislative leaders, Chief Whips, Chairpersons of professional bodies such as NUT, president generals of town Union in various institutions in Enugu states.

Also at Community group level, the Community Transparency and Accountability Groups (CTAG) and Community Committees in the various sectors, election, health, infrastructures in the LGAs. All within Enugu are utilizing the Social Accountability Mechanisms in Enugu State to pursue the implementation of the NGP.

Moving down to South-South, Rivers state, Kebetkatche as a cluster of WRAPA through its advocacy and capacity building on improving GESI has supported Hon. Mrs. Love Nyenke (JP) a female Counselor and Legislative Leader in Emohua LGA Rivers state in January 2022, to become the first Female Chief in her community. Hon Love affirmed that without the training by Kebetkache on GESI she would have not have accepted the Chieftaincy title. The training informed Hon. Love to utilize her rights and powers as a local government Councilor and legislative leader.

At the state level, advocacy on Gender Equality and Social Inclusion in Rivers state, Hon. Mrs. Justina Emeji was nominated as the flag bearer of the People's Democratic Party (PDP), to represent Emuoha State Constituency in Rivers State House of Assembly on 17 of May 2022.



^{2.} Violence Against Women and Girls Accountability Project in Jigawa, Katsina, Plateau States and FCT

Supported by Ford Foundation, WRAPA implemented a Violence Against Women & Girls Accountability project with leaders of culture and faith supporting women & girls VAWG accountability demands from perpetrators in Federal Capital City (FCT), Jigawa, Katsina and Plateau States of Nigeria.

Project Results Snapshot/Success Stories







The project established the Women of Resilience (WoR) group; comprising over 120 survivors of VAWG, women community leaders and others across FCT, Jigawa, Katsina and Plateau States, raising voices of women and girls on VAWG elimination and 90 male-champions community-based leaders of state and culture commits to using their institutions as safe spaces for women/girls, ensures perpetrators are held accountable and survivors are supported to return back to their day to day activities without fear.





Leaders of Faith & Culture are now holding VAWG perpetrators accountable through informal means of accountability as pastors retrieve Baptismal cards, community shaming, preaching and giving sermons on word of God against VAWG and reporting to the authorities where necessary to improve accountability and safety for women and their spaces.





3. Negotiating and Strengthening SGBV Protection for Women's Rights Advocates/Marginalized Groups in Adamawa. Sokoto States and FCT

Supported by the Joint EU-UN Spotlight initiative,WRAPA is implementing the Women's Movement component under Pillar 6 mobilizing women's rights groups, autonomous social movements and civil society organizations, including those representing youth and groups facing intersecting forms of discrimination/marginalization in FCT, Adamawa and Sokoto States of Nigeria.

Project Results Snapshot/Success Stories



Increased number and strengthened women's movement in FCT, Adamawa and Sokoto States to collectively Leave No One Behind in Eliminating Violence Against Women & Girls (EVAWG)





WRAPA has initiated a bridge to close the gap in urban and rural linkage in Eliminating VAWG WRAPA through the Ten Pillar Partners (TPP) model engaged by WRAPA during the Joint EU-UN





WRAPA has moved to Increase GESI in Women's Movement towards EVAWG through signed MoU with the Albino Foundation and other linkages established targeting the most marginalized women and girls in order to "Leave no One Behind", Through the mapping process EVAWG was introduced into the agenda of various group's meetings. This Facilitated a ground swell of women's movement activities that reached the grassroots. The joint actions among various groups Built traction of women's movements holds duty bearers accountable on EVAWG in their various communities and Increased reportage from groups on VAWG issues within their vicinity and coverage.





Mitigating Covid-19 Impacts on Girls' Education

Supported by Malala Fund WRAPA is implementing a project seeking to Mitigate Covid-19 Impacts on Girls' Education: Recovery and Resilience to ensure that girls' education, as a right is not truncated by the impact of the COVID 19 crises. Emphasis is on return of girls to school, provision of Mental Health and Psycho-socio support for girls, school counselors and administrative heads, advocacy for policy and practice innovations in the FCT, Adamawa, Jigawa, Katsina, Plateau and Sokoto States of Nigeria.

Project Results Snapshot/Success Stories



4.

WRAPA has recorded a number of 4,631 girls across 20 secondary schools in the FCT who graduated as a result of the project remedial classes supporting girls to catch up & cope with their academics after the COVID -19 lockdown.





The school boys are not left out too as 1,127 boys have graduated across 20 FCT secondary schools as an indirect beneficiary of the project support to enable girls complete their education.





WRAPA sensitized 800 parents and 100 teachers on Community mental health in partnership with Gede foundation to balance the Mental Health & Psychosocial Support MHPSS Impact of COVID-19 between the parents and children and this has yielded to 47.5 of the students in the communities to acknowledge improved support to attend school and understanding by their parents and 62.5% student acknowledged an increased knowledge and interest in providing psychosocial support to them by their teachers.





5. Legal and Social Empowerment Program on Women's Rights in Kaduna and Plateau States

Supported by the African Women Development Fund (AWDF), WRAPA is implementing a Legal and Social Empowerment Program on Women's Rights in Kaduna and Plateau States of Nigeria. Activities are aimed at deepening state and non-state actors' contributions for the enactment and implementation of the model laws on Violence Against Persons Prohibition (VAPP) Act 2015, and the Gender Equal Opportunities Law leveraging previous milestone achievements in the two States spanning 2017 and 2020.

Project Results Snapshot/Success Stories



A huge congratulation to Women in Plateau state as The Violence Against Persons Prohibition (VAPP) Bill has been assented and passed into Law by the governor of Plateau State, His Excellency, Simon Bako Lalong, to strengthen GRV legal framework in Plateau State.





The strengthened and sustained advocacy to community leaders have led to communities and traditional leaders in Plateau and kaduna states to put up structures and bylaws to hold Perpetrators accountable as a strategy in providing an enabling environment for women's social protection.





WRAPA and 46 state based CSOs and relevant state and non-state actors contribute to the enactment and implementation of the model Laws on Violence Against Persons Prohibition (VAPP) Act 2015 and the Gender Equal Opportunity Law and Bill in Plateau and Kaduna states.





Communication Unit

The year 2022, witnessed the Communications Unit strengthened its relationships with media organizations and individuals to increase WRAPA's presence in both broadcast and print media. The unit received training on communication and media engagement by EU-ACT at the beginning of the year, which prepared it to develop strategies to increase media involvement. The WRAPA media partnership whatsapp group was established as a result of this intervention, and it presently has 23 members who represent up to 20 media outlets inclusive of international media houses. Through this platform, information, media invitations and free publicity have been enjoyed.



Under the Improving Electoral Integrity & Accountability Project., WRAPA partnered with 3 major media channels in Nigeria.

âit



under the Gender Agenda program aired live every Friday and repeated on Tuesday with an estimated reach of 50,000 audience In partnership with PRIMORG an estimate of 1000 audience were reached

FM Abuia





These improved relationships & partnership has gained WRAPA

An estimated 70-90 media appearances on radio & TV that has reached across the 36 states of Nigeria & beyond.



An estimate of 100 featured articles on print media of WRAPA's activity, impacts & press releases, especially on local print media of implementing project states.

An estimate of 13,230 indirect & direct mentions of WRAPA has been made in academic journals, articles, reports, websites & social media etc.



Although the number of audience cannot be specifically measured, from the media engagements we can say we have reached & told our stories, impacted & created awareness to millions of people.





Organizational Publications

In 2022, WRAPA created & published

Four (4) Knowledge management tools for the women under the VAWG Accountability Project with support of Ford Foundation. Three (3) project impact videos to tell the impact of COVID-19 on Girls & implemented activities to support t health & academics to recover from impact, continue their education & g next level with flying colors. Under COVID-19 Impacts on Girls' Educati Resilience project supported b Two (2) Baseline report & Two (2) endline evaluations have been published respectively on women & Girls Gender Online Academy with a platform for girls to access mental

These publications have served as ttttcontent for engagemetnts and have been used as advocacy materials for effective change towards a zero tolerance to VAWG community & promoting healthy cultures.

Management Initiative.



Web coverage & Social media

The statistics of the 2022 social media reach & engagement was 60% better than the 2021 matrics. The Communications Unit started a monthly social media plan that tasked all projects to make short trendy videos, infographics & activities that aided the engagements & reach of our social media pages. Also leveraging on policy moments, hashtags & trends, paid engagement, influencers partnership added to the organization's presence on our social media handles.

The matrix from three social media handles which included Facebook, Twitter & Instagram has greatly improved compared to 2020 & 2021 which was greatly affected by COVID-19 & other external factors.

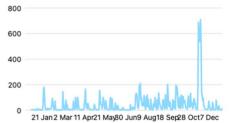
Below are the graphical representation gotten from the platform analytics of how far our social media pages have performed in 2022

Reach



Instagram reach (i)

5,256 1 16.4%



Graph 1.1 # of WRAPA's Facebook & Instagram page reach

The above graph shows the number of people the organizational Facebook & Instagram pages have reached for the period of 1 year & the peak period of the reach. The Facebook Page reached a cumulative of 119,164 people with an increased performance of 815.3% compared to the previous years.



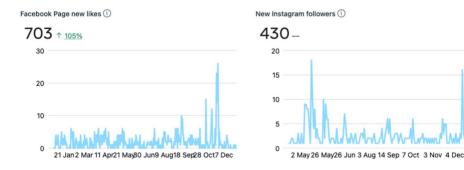
The Instagram page reached a cumulative of 5,256 people with a reduced performance of 16.4% compared to last year. Both pages reached the most audience from October - December due to the paid promotions from the VAWG Accountability Project, Mitigating the COVID -19 Impact on Girls Education, 16days of activism & the Campaign on Promoting the Maputo Protocol in Nigeria.



Graph 1.2 # of WRAPA's Facebook & Instagram page visit

The above graph shows the number of people who visited / viewed the WRAPA facebook & Instagram pages for the year. The WRAPA Facebook page had a total visit of 38,226 with an increase of 292.4% compared to the previous years. The WRAPA Instagram page had a total visit of 1,477 with an increase of 16.9% compared to the previous years. Both pages had the most visits from October - December due to the paid promotions from the VAWG Accountability Project, Mitigating the COVID -19 Impact on Girls Education, 16days of activism & the Campaign on Promoting the Maputo Protocol in Nigeria.





Graph 1.3 # of WRAPA's New Facebook & Instagram page followers

The graph above shows the number of new followers gained on the platform throughout 2022 The organizational Facebook page averagely improved with 105% with 703 new followers while the instagram page gained a total of 430 followers for the year. The above numbers indicate an average growth on the pages as an organic account.



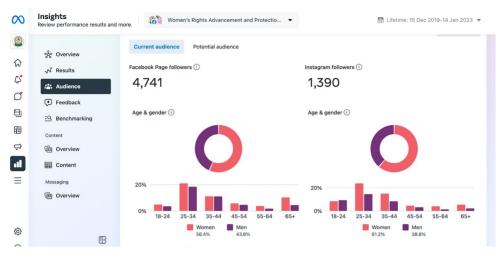
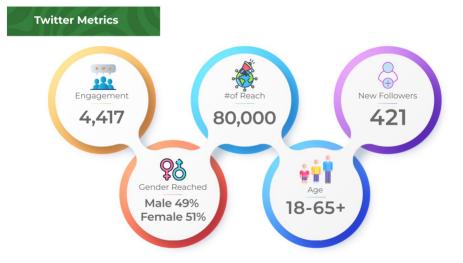


Chart 1.1 # of WRAPA's Cumulative Facebook & Instagram page followers

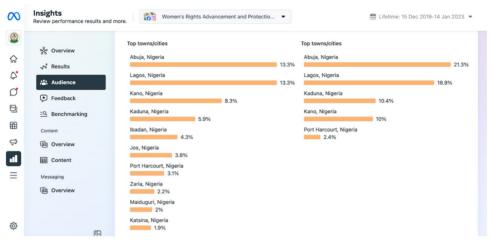
The above chart shows the number of page followers / subscribers the pages have, their ages & sex aggregation. The WRAPA Facebook page has a total of 4,741followers of which 55,4% of them are women & 43.6% are men within the age of 18-65 & above with age 25-34 taking the lead of the followers we have. On the other hand, the Instagram page has a total of 1,390 followers of which 61.2% of them are women & 38.8% are men within the age of 18-65 & above with age 25-34 taking the lead of the followers we have.



Infographic 1.1 WRAPA's Cumulative Twitter metrics for 2022

The above infographics shows the number of the page's new followers, their ages & sex aggregation. The above data is an improvement compared to last year's performance. The engagement has improved thus affecting the reach which enhanced the number of new followers we have on our page. Also the paid promotions & the communications plan carried out on the page increased the reach & engagement on the account.





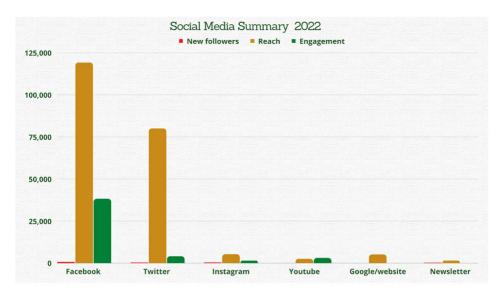
Graph 1.5 WRAPA's most reached cities analytics: The above shows the number of cities we have reached through our online platforms with Abuja being the lead as most of our post location is Abuja the algorithm will automatically reach Abuja based audience before it spreads to the targeted community if added in a campaign or post. The numbers are fair & we hope to target the south & east as we have low representation of them on the graph.

Top countries Nigeria United Kingdom	Top countries Nigeria 94.8% United Kinadom	73.8%
United Kingdom	94.8%	73.8%
	United Kingdom	
	3.2%	
United States 0.8%	United States 2.2%	
India 0.3%	South Africa 1.7%	
Ghana 0.2%	Kenya 1.4%	
Pakistan 0.2%		
Bangladesh 0.1%		
Canada 0.1%		
Philippines 0.1%		
	India 0.3% Ghana 0.2% Pakistan 0.2% Bangladesh 0.1% Canada 0.1% Philippines	India South Africa 0.3% I 17% Ghana Kenya 0.2% I 1.4% Pakistan 0.2% Bangladesh 0.1% Canada 0.1% Philippines 0.1%

Graph 1.4 WRAPA's most reached countries analytics

The above graph shows that we have been able to reach 11 countries through our online platforms with Nigeria being the lead most reached countries because most of the targeted communities are in Nigeria while the rest countries are organic audiences who either randomly stumbled on our post or checked our handles.

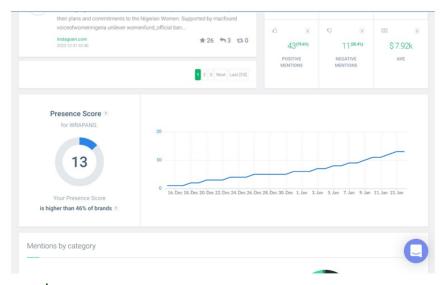




Graph 1.4 WRAPA's most reached countries analytics The above graph is a summary of how the different WRAPA social media platforms performed in terms of engagement, reach & new followers for the year 2022.

In conclusion, the overall presence of WRAPA on the social media spaces has increased compared to the previous year. Although more content, video editing & staff participation need to be improved to match the online expectation, improve presence & keep up with the audience.

Below shows the overall presence percentage of WRAPA online which is higher than 46% of brands and with room for improvements.





Financial Unit

Statement of Financial Position As at 31st December 2022

	(Registration number RC 11,814) Financial Statements for the year ended December 31, 2022 Statement of Financial Position as at December 31, 2022						
Figures in Naira	Note(s)	2022	2021				
	(400(3)	=N= N					
Assets							
Non-Current Assets							
Property, plant and equipment	2	1,537,332,314 1,537,332,314	1,546,832,683				
		1,007,002,014	1,540,652,005				
Current Assets							
Trade and other receivables	3	389,583	389,583				
Cash and cash equivalents	4	283,220,385	189,718,135				
Total Assets		283,609,968 1,820,942,282	190,107,718				
		1,000,01012,000	1,750,740,402				
Equity and Liabilities							
Equity							
Funding Accumulated surplus	10	5,000,000	5,000,000				
Revaluation surplus	11	511,955,815 1,303,314,592	428,088,311 1,303,314,592				
		1,820,270,407	1,736,402,903				
Current Liabilities Payables and accruals							
rayables and accidats	5	671,875	537,500				
Total Equity and Liabilities		1,820,942,282	1,736,940,403				
The notes on page 10 to 18 form an integral pa nages 7 to 18 were approved for issue by the B	urt of these financial statements, 1 ioard of Trustees on May 12., 202	The financial statements of 23 and signed on its behaid of the statement o	ť by:				

